

More Jersey Dresses Arrive!

So We Repeat Last Week's Great Sale!
Worth More Than Double!

\$6.66

The success of the last sale—the demand for more Dresses—another purchase of 300 rushed to us by fast express—and we announce for Monday another sale of the same Jersey Dresses that created such a furore last Wednesday, when we sold completely out in less than an hour.

Fashioned of All Wool Jersey, in one and two piece styles—the most popular dresses of the season.

The Two-Piece Dress has a pleated skirt and tailored bodice with Peter Pan collar and cuffs of contrasting color; patch pockets and tie belt. The One-Piece Frock has elastic at waistline which gives the dress a blouse or long line effect, and is finished with kid collar and cuffs, slash pockets and narrow belt.

Sizes for misses and women.

Goldenberg's—Second Floor.

Sheets, Pillow Cases and Bed Spreads

At Prices That Set a New Record for Value-Giving

For tomorrow's Anniversary Sale in the Domestic Department we offer quantities of splendid quality Sheets, Pillow Cases and Bed Spreads way below present lowest price levels—making this an opportune time to supply present and future needs.

\$1.39 Seamless Sheets at \$1.15.—81x90 Seamless Bleached Sheets, perfect quality; full double size. **\$1.15**
\$1.25 Bleached Sheets at 98c.—72x90 Seamless Bleached Sheets, three-quarter bed size; perfect quality. **98c**
\$1.50 Bleached Sheets at \$1.39.—81x90 Seamless Bleached Sheets, made of extra heavy, round-thread sheeting, cotton; full double size. **\$1.39**
25c Pillow Cases at 19c.—42x36 Bleached Pillow Cases, hand torn and ironed; mill sec. **19c**
\$2.00 Bed Spreads at \$1.19.—White Crochet Bed Spreads, full three-quarter bed size; perfect quality. **\$1.19**

\$8.00 Bed Spreads at \$5.98.—88x98 White Satin Marseilles Bed Spreads, scalloped and cut-out corners; full length and width for double beds; perfect quality. **\$5.98**
\$3.00 Bed Spreads at \$1.98.—White Crochet Bed Spreads, with heavy raised Marseilles patterns; full double-bed size; perfect quality. **\$1.98**
39c Pillow Cases at 29c.—45x36 Bleached Pillow Cases, correct size for regulation pillows; linen-finish quality; strictly perfect; each. **29c**
15c Bleached Cotton at 12½c.—Yard—36-inch Bleached Cotton, an even thread, close woven quality. **12½c**

\$2.00 Antiseptic Diaper Cloth, \$1.29 Piece

27-inch Antiseptic Diaper Cloth, in sealed sanitary cartons containing full ten yards. Strictly perfect quality. Limit, one piece. **Goldenberg's—First Floor.**

ANNIVERSARY SALE Women's Kid Gloves

French Kid Gloves—16-button length, fine, soft flexible skins, in black, white and brown; all sizes. \$6.50
Dent's Gray Mocha Gloves—Two-clasp style, with spear point backs. \$2.50
Dent's Gauntlet Strap Wrist Gloves—In beaver and brown; all sizes. \$3.50

Goldenberg's—First Floor.

26th ANNIVERSARY SALE Housewares

Brillo, aluminum utensil cleaner and polisher, a kitchen necessity; large size packages, with soap. 22c
75c Wizard Wax, for all wood-work; sixteen ounce cans. 49c
Stoneware Slop Jars, with cover and bail handle; full size. 69c
Mrs. Potts' Style Nickel Plated Sad Irons, three irons, full weight, stand and holder. \$1.29
Rival Wool Frame Clothes Wringers, with guaranteed rollers; 10-inch size. \$4.29
Heavy Galvanized Iron Wash Boilers, with cold wood handles; a strong serviceable boiler; popular No. 7 size. \$1.09
Lace Curtain Stretchers, with center brace; size 6x12 ft. \$1.59
Galvanized Iron Coal Hods, 16-inch size; well made. 43c
Galvanized Iron Revolving Dustless Ash Sifters, fit over can; strongly made. \$2.39
\$1.49 Large Size Galvanized Iron Garbage Cans, with patent lock covers. 98c
\$2.49 Heavy Corrugated Galvanized Iron Ash Cans, with iron band top and bottom; full size; can be made for lasting service. \$1.79
\$1.25 Aluminum Colanders, 89c
\$1.59 Keystone Food Choppers, four cutters, easily adjusted and cleaned; fully guaranteed. \$1.19

Goldenberg's—Basement.

Little Girls May Get McCall's "Printed" Patterns for Their Dolls Free!

They are exactly like the regular McCall "Printed" Patterns except that they are in Doll's size. Imagine making a Doll Dress from a stylish McCall Doll Pattern!

We advise all little girls who want to sew for their Dolls to come in early tomorrow. There are only a limited number of Doll Patterns and the earliest little girls are going to be the lucky ones!

McCall Pattern Counter—First Floor.

ANNIVERSARY SALE TOYS

Aluminum Toy Cooking Sets, good size; well made. 79c
Toy Dining Room Suites, five pieces, including table and four chairs. Worth 39c. 23c
Imported Mechanical Automobile Sets, with metal garage and two mechanical automobiles; neatly decorated and well made. 98c
39c Architectural Building Blocks, of wood; packed in box. 29c
Funny Face Family Blocks—An instructive toy that affords pleasure for the kiddies. 79c
Steel Friction Toy Railway Engines, with coal car; nicely painted. Worth 75c. 59c
Jointed Teddy Bears, 14 inch size; well made. 79c
Steel Toy Wheelbarrows, painted red; steel wheels; strong and durable. 59c

Goldenberg's—Basement.

IT PAYS TO DEAL AT Goldenberg's

BOTH SIDES OF 7TH AT K ST. THE DEPENDABLE STORE

\$3.00 36-In. Costume Velveteens, \$2.49 Yd.

36-inch Costume Velveteen, a rich, lustrous, extra-fine quality, with twill back. In black, navy blue, plum and taupe.

37-inch Black Chiffon Costume Velvet, a fine, soft, clinging satin-face grade, for making handsome street and evening costumes. Worth \$6.00 yard. \$4.98

50-inch Salt's Sealskin Plush, a beautiful, rich, lustrous material that closely resembles real fur. For making handsome wraps, throws, scarfs, children's coats, etc. Worth \$13.00 yard. \$10.98

50-inch Genuine Salt's Seal Plush, a heavy, deep-pile grade, with rich, lustrous finish. Worth \$7.00 yard. \$5.49

Goldenberg's—First Floor.

Crowd-Bringing Anniversary Prices On

Ginghams, Percales, Etc.

The cotton market has advanced sharply in the past few weeks—these staple Ginghams, Percales and Peggy Cloths were purchased before the advance, and we are passing on the savings to you. Every yard fresh, new and of dependable quality—and offered at wonderfully low prices.

32-inch Dress Ginghams—In all wanted styles, such as checks, plaids, stripes and plain colors; launder perfectly; worth 35c yard. 22c
32-inch Peggy Cloth—The ideal fabric for women's and children's wear; a heavy closely-woven quality. In all wanted plain shades; worth 25c yard. 19c
36-inch Printed Percales—Light grounds, in an endless variety of styles and colorings; worth 19c yard. 14c

Genuine Amoskeag Apron Ginghams—In all size blue checks; worth 18c yard. 12½c
30-inch Serpentine Crepe—In this season's latest patterns, also plain colors; used extensively for kimono and dressing gowns; worth 35c yard. 29c
36-inch Dark Percales—In a large assortment of neat styles, in navy blue and Copenhagen blue grounds; colors guaranteed fast. 19c

Worth 25c yard. **Goldenberg's—First Floor.**

Boys' Mackinaws, \$4.59

Mackinaw Sport Coats, durable quality mackinaw cloth, in an assortment of new plaids; convertible collar models; sizes 8 to 15 years.

Boys' Overcoats, \$4.25
Of navy blue and cheviot mixtures; double-breasted button-to-the-neck model; plaid lining; sizes 3 to 8 years.

Boys' \$1.50 Coat Sweaters, 97c
"Ruff" neck models, in oxford gray; sizes 28 to 34. (First Floor.)

Boys' \$1.50 Wash Suits, 98c
Choice of Middy or Oliver Twist models; guaranteed fast color materials; sizes 3 to 8 years. (First Floor.)

Boys' \$1.00 Caps, 59c
Golf Caps, new large shape, with unbreakable visor; an assortment of colors. **Goldenberg's—Third Floor.**

\$1.50 Two-Season Lining Satin 36 Inches Wide, at \$1.19 yd.

Special Anniversary Sale of the famous two-season Lining Satin, well-known by every woman as being one of the highest grade satins obtainable, fully guaranteed to give two seasons' satisfactory wear. In black, white, navy, light and dark gray, green, brown, etc.

39c Mercerized Satines at 26c.—36-inch Mercerized Lining Satines, with high lustrous finish, for coat or cape linings, also petticoats, bloomers, etc. Anniversary Sale price. **26c**

75c Venetian Cloth at 59c.—36-inch Venetian Cloth, for coat or cape linings; in an assortment of wanted shades. Anniversary Sale price. **59c**

Goldenberg's—First Floor.

Girls' \$2.50 Imported Wool Tams, at \$1.50

A manufacturer's close-out sale of Girls' Imported Tams, a beautiful quality brushed wool, in a large assortment of color combinations with white. These are very popular this season for school wear as well as for other occasions.

Goldenberg's—Third Floor.

89c Table Damask, 59c

64 inches wide, excellent wearing, weighty grade of Mercerized Table Damask—five pretty patterns to choose from. Suitable for home use. Limit—six yards to a customer. No mail or phone orders filled.

\$1.25 Table Cloths at 89c.—Mercerized Damask Pattern Table Cloths, neatly hemmed; in stripe or dice patterns; 28 inches square. Anniversary Sale Price. **89c**

(Limit, two to a buyer.)

Goldenberg's—First Floor.

\$11.95 Linoleum Rugs, \$5.95

Just one-half price for these high-grade Rugs—Famous Blabon's Korsho Linoleum Rugs, size 6x12 ft., all perfect quality cork-filled burlap back grade, with complete borders. Light and dark oriental, tile, parquette flooring and wool rug designs.

Goldenberg's—Fourth Floor.

Women's \$1.50 Union Suits, \$1.00

Women's Heavy Weight Cotton Union Suits, with high neck and long sleeves, ankle length, also a few Dutch neck and elbow sleeves; ankle length. Regular and extra sizes.

Misses' \$1.00 Union Suits at 75c.—Fleece Union Suits, heavy weight, finished with crocheted neck; long sleeve and ankle length; sizes 2 to 14 years. Anniversary Sale price. **75c**

Goldenberg's—First Floor.

Women's \$5.98 Coat Sweaters, \$5

Women's Wool Coat Sweaters, plain heavy weave, in maroon, brown, navy blue and Oxford. Good serviceable style, with collar, belt and pocket; all sizes; full cut and well finished.

Goldenberg's—Third Floor.

The Great Event Sweeps On

Anniver 2

60c Perfume
With This Coupon and 28c
Melba Joy Perfume, a delightful bouquet of orange and lasting. (T). **First Floor.**

Playing Cards
With This Coupon and 21c
Mascotte Playing Cards, good quality linen-finish card; full size packs. (T). **Stationery Dept.**

75c Window Shades
With This Coupon and 44c
Heavy opaque cloth window shades, strictly perfect quality; 36 ft. cut size, in white, ecru and green; complete with ring and all fixings. (T). **Fourth Floor.**

Sweetheart Soap, 3 Cakes 13c
With This Coupon Only.
Three full-size cakes of Sweetheart Soap; sold regularly at 7c cake. (T). **First Floor.**

\$1.75 Plain Colored Dress Silks (35 inches wide—in Desirable Colors)

Last week we quickly sold out of a big lot of these beautiful silks. We have secured for tomorrow another shipment—(the last we can get to sell at this low price.) Such a bargain will not last long—come early. Fine quality all pure silk Dress Silks, in invisible Herringbone weave, in Black, Navy, Brown and Dark Green. 35 inches wide. Anniversary Sale price, **98c** a yard.

\$3.50 (40-inch) Crepe Satin
All thrifty buyers will recognize at a glance the superiority of this satin and will know that they cannot duplicate this particular grade offered at this price elsewhere. Colors of Black, Navy Blue, Brown and Gray. **\$2.19**

\$2.50 (40-inch) Satin Charmeuse
Pronounced as one of the season's most favored silks, for handsome gowns and wraps, for street and evening wear. Colors include Black, Navy Blue, Brown, Mid-night Blue, Taupe and White. **\$1.59**

\$3.00 (40-inch) Canton Crepe
A superior high-grade quality, very fashionable for smart dresses, and waists. Colors consists of Black, Navy, Blue, Brown and Gray. **\$2.25**

\$2.00 (35-inch) Taffeta Silk
This is a superior all-silk quality, which is guaranteed to wear satisfactorily. A beautiful soft chiffon quality, in all wanted colors, including Black and other favorites for street and evening wear. **\$1.49**

\$2.00 (36-inch) Tricolette
A close-woven, pure silk quality, ideal for sweaters, dresses, over-blouses, etc. In Black, White, Brown, and Navy Blue. **\$1.49**

\$3.00 (40-inch) Baronet Satin
Every woman is acquainted with the beauty of baronet satin, and knows it to be one of the most fashionable silk weaves for smart separate skirts, etc. Colors include Old Rose, Tan, Black, Navy, Blue, Honeydew, Turquoise, etc. **\$2.45**

\$1.75 (35-inch) Satin Messaline
This is the identical quality that sold recently at \$2.00 yard. Extra fine, pure silk grade, with rich satin face. Every conceivable shade for street and evening wear, including such favorites as Black, Navy Blue, Brown and Gray. **\$1.18**

\$1.39 (40-inch) Crepe de Chine
A pure silk quality, which is guaranteed to wear. In a large and representative assortment of all wanted street and evening shades. **98c**

Goldenberg's—First Floor.

50c and 59c Turkish Towels, 39c

150 dozen Fancy Turkish Towels, fine superior weave, in assorted striped and jacquard design borders; various pretty colorings. Just the thing for practical Xmas gifts.

89c Turkish Towels at 59c.—23x46 Superior Grade Turkish Towels, with pink, blue or gold borders. Anniversary Sale price. **59c**

Goldenberg's—First Floor.

Regular \$3.50 Corsets at \$2.44

A well-known make, of beautiful quality pink material, low bust model with extreme long hips; heavy hose supporters and guaranteed boning. Ideal model for average figures. All sizes.

Goldenberg's—Third Floor.

Men! New Arrivals Added to the Wonderful Anniversary Sale of Men's Fine Fall Shirts

Regular \$1.50 and \$2.00 Values

\$1.15

This Men's Furnishings Store has never before secured such remarkable co-operation from our shirt makers as for this Anniversary Sale. For tomorrow we start this event anew, with the arrival of 100 dozen more shirts of the same high calibre as offered the first day. The best Shirts that can be made to retail at \$1.50 and \$2.00—all new, all perfect, all carefully selected—at \$1.15 for choice!

Shirts Fashioned of Finest Grade High-Cout Percales, Woven and Corded Madras, Duetine and Novelty Shirtings. Guaranteed Fast Color—Every Shirt Perfect.

All newest Fall patterns, in light and dark colorings. Sizes 14 to 17; all regular sleeve lengths.

Men's \$1.50 Sweaters, \$1.09
Heavy Coat Sweaters, made with full shawl collar, in dark Oxford gray and brown mixtures; with two pockets.

Men's Half Hose, 11c
Good quality Mercerized and Cotton Half Hose, full reinforced heel, toe and sole; in black and all plain shades; seconds of 25c and 29c values.

Men's 89c Underwear, 59c
Heavy Cotton Ribbed Underwear, ecru color; shirts and drawers, in all regular sizes. Slight seconds of the famous Blood's make.

Men's Union Suits, \$1.35
Oneita Union Suits, extra heavy ribbed ballbrigan; made with closed crotch; subject to slight imperfections, which in no way affect wear; full-cut sizes from 34 to 46. Worth \$2.00 each garment.

Men's \$1.75 Underwear, \$1.49

Genuine Glasterbury Health Underwear, heavy and medium weights, wool and cotton mixtures; natural gray color; shirts and drawers in all sizes up to 46, including regular and stout.

Men's \$1.25 Union Suits, 89c

Medium Weight Cotton Ribbed Union Suits, white, ecru and peeler colors; perfect quality; sizes 34 to 46.

Men's Fibre Silk Hose, 35c

Fiber Silk Half Hose, high spliced heel, double sole and toe of lisle thread; black, white and plain colors; irregular weaves of 50c and 65c values.

Men's Underwear, 69c

Heavy Fleece Lined Underwear, Jaeger color; made with clear white fleecing; shirts and drawers, in mostly all sizes; seconds of \$1.00 values.

Goldenberg's—First Floor.



An assortment of 50 patterns to choose from—comprising very fine grades of Scotch, Nottingham, Cable Net, Madras and Flet Weave Lace Curtains, made of best Sea Island and Egyptian thread cotton, 2 and 3 yards long. 36 to 48 inches wide.

White, ivory and ecru color—exact copies of high cost imported real laces. Anniversary Sale price, **\$3.75** pair.

\$10.00 Lace Curtains, \$6.75
Extra fine grade Cable Net, Scotch, Nottingham and Flet Weave Lace Curtains, white, ivory and ecru colors; 2½ and 3 yards long. In patterns that are copied from the finest real laces, in elaborate, neat or novelty designs.

\$2.50 and \$3.00 Lace Curtains, \$1.65
Heavy Double-Warp Round Thread Scotch, Nottingham and Flet Weave Lace Curtains, 2½ yards long, white and ecru colors; heavily worked or neat designs, in a large assortment of patterns.

Goldenberg's—Fourth Floor.

\$8.50, \$9.00 and \$10.00 Part Wool Blankets \$6.45 pair

5 cases of these Heavy Weight Blankets secured especially for the Anniversary Sale to sell at this big saving. Because of a slight variation in weight or irregular weave we were favored by the mill with a concession which makes this remarkable value possible. A splendid mixture of wool and high-grade cotton, which gives them perfect laundering qualities.

Choose from white or gray with blue or pink borders, also plaids of blue, pink, tan or gray. Sizes 68x80 and 70x80 for double beds.

\$7.50 Part Wool Blankets, \$4.85
Heavy Weight Part-Wool Blankets, soft fleece finish; 66x80 and 70x80 sizes for double beds; plaids of blue, pink, tan and gray, also white with blue or pink borders.

\$5.00 Blankets, \$3.45 Pair
Heavy Weight Blankets, sizes 64x80 and 66x80 inches, a high-grade Cotton Blanket with soft fleece finish that looks like wool. White with blue or pink borders, or plaids of blue, pink, tan, gray and helio.

Goldenberg's—Fourth Floor.

Rajah Terry Cloth, 69c

Another shipment of these Handsome Rajah Terry Cloths, a double reversible quality that has the appearance and effect of fine velours. In gorgeous floral, stripe, Verdi, tapestry and bird designs; choice colorings of rose, blue, green, red, tan, gold and brown. Any quantity cut from full bolts.

39c to 59c Washable Cretonnes, 24c
4,200 yards of mill lengths just arrived in time for tomorrow's selling. Hundreds of yards alike, but in lengths from 2 to 10 yards; 36 inches wide, in light or dark floral, stripe, bird, foliage or tapestry designs. Excellent for door or window draperies, scarfs, cushions, couch, trunk or furniture coverings.

First Floor—Bargain Tables.

Women's \$5 Brushed Wool Scarfs, \$4.50

Women's Brushed Wool Scarfs, heavy soft finish, all-wool quality, in plain colors and assorted striped effects; made with deep fringe; correct width.

Goldenberg's—Third Floor.